

Enjoy a new retail experience



Chocolate Graphics offers

- Unique business opportunities
- Innovative concepts
- Revolutionary products



**Chocolate
Graphics**

The Market Opportunity

The market for Chocolate Graphics products are limited **only** by your imagination!

With the international chocolate market currently worth around US\$80 billion per year, the opportunity for this product is endless, the market is huge and there is no other product that can deliver the same high quality and product variety as Chocolate Graphics.



Product Range

- A variety of **generics** will be available at all times for standard occasions such as birthdays, anniversaries, proposals, romance, etc.
- A variety of **generic seasonal products** will be available for holidays, graduations, seasons, etc.
- **Specialty products** such as spoons, lollipops, new shapes and 3-D products such as roses, cigars, golf balls and similar products will also be offered.
- **Chocolate boxes** incorporating Chocolate Graphics products and truffles or similar candies will be offered.
- A line of **greeting cards** to say thank you, best wishes, bon voyage, congratulations, get well, happy anniversary, happy birthday, you're No. 1, good luck, etc.
- **Gift products incorporating CG products** These include such items as teddy bear with heart, coffee mug with chocolates, jewelry box with chocolate, picture frame with chocolate, etc.



Unique Chocolates

- Limitless shapes and designs can be created on chocolates with chocolate, for every taste and every day of the year.
- Our development Department is constantly launching new products and packaging designs for the excitement of our customers!
- Here are some examples :



Lollipops for Children



Bakery Products



Special Days

And more....

Any special occasion...



... Thank you chocolates



And even more...

Valentine's Day chocolates...



... Birth Announcements

Why Chocolate Graphics?

The Chocolate Graphics product is unmatched in its uniqueness and quality. To our knowledge no product exists in the marketplace that compares with the Chocolate Graphics patent-protected technology of embossing chocolate onto chocolate.



Benefit from:

- Full advantages of a patent-protected process
- A unique pure chocolate product
- Huge market potential
- Small establishment cost
- Simplicity to run
- Large capacity for growth
- The security of a reliable network of Production Centers to service your Retail Store
- Constant Development of new products and packaging ideas
- Exclusive retail rights for your territory
- Retail & Management Guidance
- Advice on Operating Procedures
- Marketing Expertise and Support



Location and Size

- CGI will approve the retail store space and location.
- *Retail store* space could be anywhere from 600 – 1,000 ft². Space ideally should be located in a high volume high traffic area such as an enclosed shopping mall, strip mall or specialty store area (possibly pedestrian mall or downtown high traffic location).
- A mall *kiosk* is another possibility, offering you a secondary tier of franchise opportunity at a lower financial level.



Marketing

Our Head Office Team gives marketing support throughout the year. Examples of promotional material will be provided for times such as Easter and Valentine's day and by new product launches. Possibly the most important element of our marketing strategy is something money can't buy: word-of-mouth promotion.



Join us now!

- Everyday more and more people come to us looking for our innovative products!
- Don't waste this opportunity to become part of Chocolate Graphics family!
- For more information contact: businessopportunities@chocolategraphics.com or call 1-866-323-0745

